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AboutFloorsInc.com

Why Marmoleum?

What *is* Marmoleum?

It's not carpeting - it's beautiful, durable, clean and allergen-free. And it's not plastic; vinyl has gone the way of, well, vinyl! What Marmoleum is, is perfect for unique floors. Got a design for the bedroom? Marmoleum. For the rec room? Marmoleum. The kids' room? Marmoleum. The kitchen? The living room? The bath? Marmoleum!

Serious About the Environment

It all starts with nature: Linseed oil pressed from flax. Wood flour from timber grown in controlled forests where every tree felled is replaced. Pine rosins mixed with linseed oil for a flexible texture. Jute fibers woven as the backing. Marmoleum is biodegradable.

Even the adhesives used to install Marmoleum are environmentally friendly, totally free of solvents, and meet all low VOC (volatile organic compound) requirements. You won't find harmful substances in our floors: no lead, no formaldehyde, and no chlorine. Nothing.

- Marmoleum is the product of clean living. Natural anti-static properties mean that dirt doesn't stick to Marmoleum very well.
- Both the finish and cleaner are made from environmentally friendly ingredients. When you're done using the cleaner, feel free to pour it down the sink in good conscience.
- Marmoleum is antiseptic, allergen-free and easy to clean.

Seriously Fun Floors

Why should all the art be on the walls? With more than 100 colors, you can design the floor for any space, and make it *yours*.

Marmoleum has 13 standard configurations; you can select your style and any of the 100+ colors in Marmoleum's Design-It-Yourself Borders & Corners. Marmoleum is great looking, comfortable and warm to the touch. And no matter how "loud" your personal design, Marmoleum is quiet beneath your feet.

(Over for More Marmoleum Facts)

Ambering

Marmoleum is made from natural raw materials and many of its most desirable performance attributes (durability, anti-microbial properties) are the result of the continued oxidation of the linseed oil over its life. During the manufacturing process this oxidation may result in a yellowish cast, known as ambering, on the product when it is initially taken out of its packaging. This visual discoloration is only TEMPORARY.

When exposed to light, the ambering disappears. The process may take only a few hours in bright sunlight but longer with artificial light. Applying a finishing over the ambering makes NO difference - it will still disappear with exposure to light.

~ Helpful Hints ~

DO:	DON'T:
<ul style="list-style-type: none">✓ <i>Mop up spills as soon as possible, prevent SPOTS from becoming STAINS.</i>✓ <i>Remember to rinse the floor before applying polish.</i>✓ <i>Use a clean mop head.</i> ✓ <i>Try to clean your Marmoleum on a regular basis.</i>✓ <i>Make use of suitable door or barrier mats to help minimize dirt and grit getting into the home.</i>✓ <i>Protect your floor from sharp furniture legs by placing furniture caps or similar protectors on them. If moving a heavy object across the floor, place a piece of carpet (or similar) underneath it.</i>	<ul style="list-style-type: none">✓ <i>Mix cleaning chemicals unless specified by the manufacturer.</i>✓ <i>Apply wax, furniture polish or silicone products onto the Marmoleum.</i>✓ <i>Apply finish to a floor with surface dirt. It merely seals the dirt in.</i>✓ <i>Apply thick coats of finish. Two or three thin coats are better than one thick one.</i>✓ <i>Use too much water.</i>